

# A Study on the Daily Ideology Education Model of College Students from the Perspective of Humanistic Care

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**Keywords:** Humanistic care, Universities, College student, Ideology education model

**Abstract:** Ideology education is the education of people, with the goal of helping them establish a correct and positive value system to ensure the overall development of society and people's lives. Its fundamental value is to promote the comprehensive development of people. The Ideology education work of college students must be carried out around students, and the process requires both input of Ideology theories and attention to the hearts of college students. This article conducts research on the daily ideology education mode of college students from the perspective of humanistic care, mainly focusing on reflecting humanistic care in material culture, institutional culture, and spiritual culture, achieving the daily ideology education mode of college students. This article integrates humanistic care into Ideology education work. On the basis of respecting students' individual differences, it is necessary to establish and improve a long-term mechanism for humanistic care in Ideology education for college students, continuously enhance the pertinence, effectiveness, and infectivity of humanistic care in Ideology education for college students, comprehensively improve their humanistic literacy and spirit, and truly achieve human health, coordination, and sustainable development.

## 1. Introduction

Ideology education is a huge systematic project. As an Ideology education activity, humanistic care should be guided by Scientific Outlook on Development, adhere to the people-oriented principle, and actively explore effective ways to be close to the times, life and college students. Ideology education is the education of people, whose goal is to help people establish a correct and positive value concept, so as to protect the overall development of society and people's lives, and its most fundamental value is to promote people's all-round development[1]. It can be seen that if there is no humanistic care in Ideology education, it will make Ideology education lack vitality and appeal. The Ideology education of college students must be carried out around students, and the process of carrying out it requires not only the input of Ideology theory, but also the attention of college students' hearts. Only in this way can we truly understand the needs of college students, optimize the working methods and contents of Ideology education according to the needs, and better improve the educational effect[2-3]. The report of the 17th National Congress of the Communist Party of China pointed out: "Strengthen and improve Ideology work, pay attention to humanistic care and psychological counseling, and handle interpersonal relationships in a correct way. It is the first time in the history of the party to write humanistic care into the report of the party congress. This is an important embodiment of our party's implementation of the "people-oriented" concept in Ideology work, and it is also a new requirement for Ideology education under the new historical conditions[4]. Under the background of social transformation and economic transition, they are under great psychological and social pressure. Therefore, in the Ideology education for them, it is urgent to integrate more humanistic care, help them solve problems in life, emotion, communication, pressure and other aspects, and actively explore effective ways to strengthen humanistic care for vulnerable groups, so that the Ideology education of independent colleges can achieve practical and good results[5]. Therefore, this paper should integrate humanistic care into Ideology education, establish and improve the long-term mechanism of humanistic care in Ideology

education of college students on the basis of respecting students' individual differences, continuously enhance the pertinence, effectiveness and appeal of humanistic care in Ideology education of college students, comprehensively improve college students' humanistic quality and humanistic spirit, and truly realize human health, coordination and sustainable development[6]. Student-oriented, using humanized way to stimulate students' initiative and promote their all-round development.

## **2. Establishing the Concept of People-Oriented Education**

### **2.1 Respecting Student Subjectivity in Education**

Establishing the dominant position of college students is a prerequisite and condition for humanistic care in their Ideology education. Only by respecting their autonomy, initiative, and creativity can they achieve free and comprehensive development, and effectively improve the effectiveness of Ideology education[7]. The object of Ideology education is people, and it can be said that people are the center and starting point of Ideology education. Because in order to better achieve the purpose of Ideology education, it is necessary to exert people's conscious initiative, creativity, and enhance their independent ideological consciousness and morality. Universities should take practical and feasible measures based on the actual situation of their own universities, so that Ideology education work reflects the concept of humanistic care.

Ideology educators need to change their mindset, break free from the misconception that humanistic care is life care, and get rid of the indoctrination style of theoretical knowledge dissemination. Require educators to respect the subject status of college students with an equal attitude, which means that students can truly participate in Ideology education in universities, become the main body of education, protect students' rights, and establish a people-oriented Ideology education system for college students[8]. Continuously enhancing the subject consciousness and ability of college students, enabling them to have a certain ability to complete Ideology moral activities, guiding and encouraging them to actively participate in Ideology education teaching activities[9-10].

### **2.2 Renewing Educational Ideas in Education**

Facing the new situation and new features, educators in colleges and universities should change their ideas and update their educational ideas in teaching practice, and carry out different teaching for different educated subjects, and the teaching content should be constantly updated and changed according to the times. In order to be flexible and diverse in teaching methods, we can design teaching methods according to the teaching content, strengthen the comprehensiveness of curriculum and teaching, closely combine humanistic care with professional teaching, and infiltrate Ideology education into the whole process of humanistic education[11]. Combine education with students' self-education, and strengthen humanities education for students. Updating educational ideas in education can be implemented from three aspects, as shown in Figure 1.

Let students participate in Ideology education, and organize students to participate in the whole process. University is a place that pays attention to continuous pursuit and innovation, and it should embody humanistic ideas, develop campus culture through such activities, and satisfy students' diversified and multi-level spiritual needs[12]. Ideology education is not to make the education process knowledgeable, so that students can achieve the goal of Ideology education by accumulating certain theoretical knowledge. Ideology education focuses on shaping students' thoughts and personality, achieving the goal of educating people through the education process, establishing a diversified evaluation system and promoting the diversified development of college students[13].

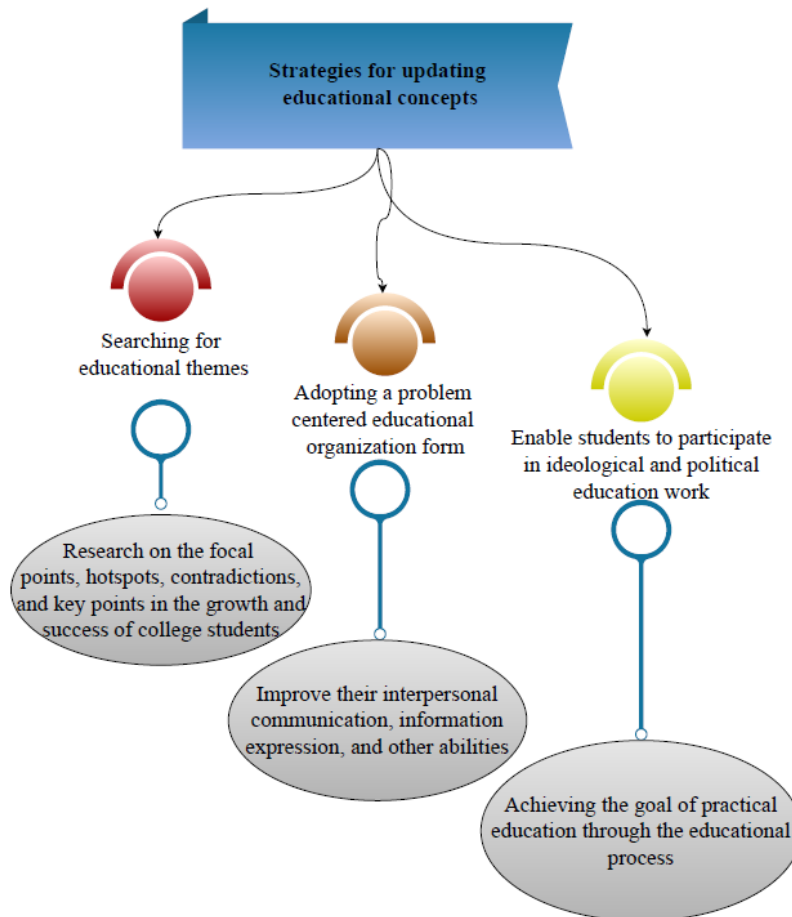


Fig.1 Countermeasures for Renewing Educational Ideas in Education

### 3. The Problems of Humanistic Care in Ideology Education for College Students

Education has made people a true person. In the new era of education, education can no longer be simply understood as education for basic knowledge and theory, but should be expanded to the greatest extent. Integrating humanistic care into Ideology education for college students essentially involves establishing a two-way caring relationship between Ideology educators and students. In this two-way relationship, teachers and students are equal and can discuss issues and communicate equally with each other. In the actual education process, Ideology educators only view students as recipients of educational content, and pay insufficient attention to the individual differences of students. Ideology education is a form of modern education. Due to the influence of traditional Chinese thought, the development of Ideology education in China has not achieved good results. In education, excessive emphasis is placed on the importance of society, and attention to individuals is ignored, resulting in a lack of humanistic thinking. In addition, the lack of humanistic literacy makes it difficult to play a guiding role in Ideology education work. Some educators lack humanistic literacy and sufficient knowledge, making it difficult to establish the concept of humanistic care. The theoretical research on integrating Ideology education with humanistic care is in the exploratory stage, and the combination of research and practice has not reached the ideal state. Specifically, the theoretical system is not yet perfect and lacks systematicity. Although the number of research results is increasing, the quality still needs to be further improved.

### 4. The Mode of Ideology Education for College Students from the Perspective of Humanistic Care

#### 4.1 Embody Humanistic Care in Material Culture

People-oriented and strengthening humanistic care are not only reflected in all aspects of

education and teaching, but also in environmental facilities. The educational function of the material environment is very obvious. First, we should correctly understand and deal with the relationship between man and nature into the category of Ideology education and strengthen the ecological education for college students; The second is to educate students to love nature, adapt to the environment, protect the environment, love life and love life, and always maintain an optimistic and positive attitude towards life. It takes some time to show the educational effect, which requires teachers to have strong emotional motivation, even if humanistic care does not get feedback from students, they should persist in it, and continue to pass humanistic care on to students to give full play to the effect of humanistic care. The Communist Youth League organizations in colleges and universities should pay attention to guiding students to establish more humanistic societies, such as photography, art, dance, music, calligraphy, literature and poetry, so as to cultivate their sentiments and shape themselves. Secondly, we should strengthen the guidance to all kinds of student associations, strive to improve the quality of their activities, build brand associations, and make them consciously serve the theme of humanistic quality education, so as to enhance the grade and taste of campus culture.

#### **4.2 Embodying Humanistic Care in Institutional Culture**

The embodiment of humanistic care in institutional culture is to pay attention to the unity of institutional construction and humanistic care. Institutional construction is fundamental, comprehensive, and long-term. A good system can ensure the smooth progress of work, and humanistic care can promote college students to comply with school regulations, ensuring the smooth implementation of the system. The system can also provide guarantees for the implementation of humanistic care, ensuring the standardization and regularity of humanistic care. University administrators should pay attention to grasping the key points of service and solving common problems among students, especially to do a good job in providing financial support for students from impoverished families, guiding employment services for graduates, and providing logistical management services, in order to create necessary conditions for the life and learning of college students. Ideology education is an activity of educating people, and it is an indispensable part of social development. Due to the unique characteristics of each individual in society, attention should be paid to this difference in education, and different teaching methods should be conducted for different educated subjects. The teaching content should also be constantly updated and changed according to the different times.

No matter how strict the school's rules and regulations are, they cannot replace the influence of Ideology educators on students in educational work. Throughout the entire process of Ideology education, college students are always regarded as the main body, thus making the process of Ideology education a process of guiding college students to self-awareness, self-discovery, self-evaluation, self-development, and self-improvement. Respecting people also requires us to establish the concept of equality and democracy. When solving ideological problems, we should treat college students equally and solve problems through democratic consultation, discussion, and exchange. The core of the new model of Ideology education for college students with humanistic care is people-oriented. This article mainly reflects humanistic care in institutional culture, as shown in Figure 2.

Ideology educators need to have a higher humanistic quality in order to better infect students in the education process, so as to influence students with their own opinions and thoughts, better understand, respect and care for students. When the school formulates the system, it must let college students participate in the discussion, listen carefully to their opinions and adopt them as much as possible. When there is a conflict between the system and humanistic care, it is necessary to take whether it is conducive to the development of college students as the fundamental standard to deal with the contradiction.

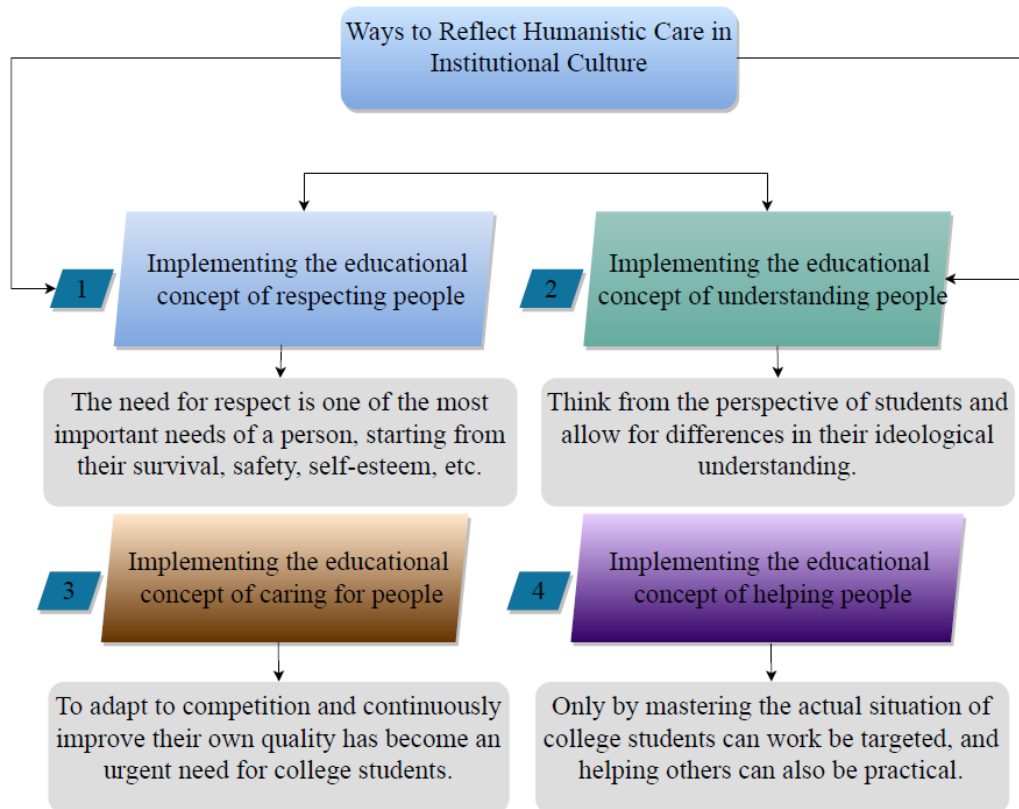


Fig.2 Ways to Show Humanistic Care in Institutional Culture

### 4.3 Humanistic Care Embodied in Spiritual Culture

Guiding students to establish good interpersonal relationships is not only an important content and method of Ideology education, but also an important purpose of Ideology education. Harmonious interpersonal relationship can keep college students' good psychological condition, promote college students to improve their learning effect and enhance their self-confidence, thus promoting their healthy and smooth development and success. At the same time, teachers should constantly accumulate humanistic knowledge and improve humanistic quality; Change the educational concept, take students as the center, improve the ability of humanistic care, and better serve college students. It is necessary to meet the short-term needs of college students and their long-term development needs. Take students as service objects, constantly broaden service channels, enhance service ability, improve service quality, and serve students sincerely, thus enhancing the effect of Ideology education. University administrators should start from the vital interests of students and the specific things of students, and the service content should be concrete and the service mode should be humanized. Harmonious interpersonal relationship can keep college students' good psychological condition, promote college students to improve their learning effect and enhance their self-confidence, thus promoting their healthy and smooth development and success. Ideology educators should pay special attention to establishing good interpersonal relationships with students, and achieve communication between humanity and mind through harmonious communication with students.

### 5. Conclusions

Infiltrating the concept of humanistic care in ideological education in universities should broaden the channels of humanistic care education and innovate educational methods. This is not only an effective path for humanistic care education in universities, but also a necessary choice to improve the effectiveness of ideological education for college students. Undoubtedly, Ideology education is also conducted in a specific environment, and a good ideology and morality are also formed in a specific environmental atmosphere. Integrating humanistic care into ideological education for

college students requires educators to raise awareness, continuously broaden their knowledge horizons, enhance their humanistic literacy, establish a people-oriented concept, and utilize rich educational content and diverse forms of education to carry out educational work for college students. This article conducts research on the daily ideology education mode of college students from the perspective of humanistic care, mainly focusing on reflecting humanistic care in material culture, institutional culture, and spiritual culture, achieving the daily ideology education mode of college students. It can be seen that no matter how perfect the ideological education system in universities is, it cannot replace the enormous role of humanistic care, nor can it replace the communication and integration between people. Therefore, in carrying out Ideology education work, it is necessary to adhere to people-oriented principles and strengthen humanistic care for college students.

### **Acknowledgement**

The authors acknowledge the Research on Issues Related to Daily Ideological and Political Education for College Students in the New Era First level discipline code and name: (0305) Marxist Theory.

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